The Albrightian

VOLUME XXXI.

READING, PA.

APRIL 27, 1934

NO. TWENTY-ONE

FIRST ANNUAL GREEK FESTIVAL TO BE PRESENTED MAY 17; GREEK GAMES AND INTRA-MURAL TRACK FEATURES

Crowning of Greek Princess to be Followed by Presentation of Sophocles' "Antigone," With Rehearsals and Costuming Already Under Way; Science Open House and Art Exhibit in Evening

Albright College will initiate another new feature in its already varied pro-gram this year,—the first annual Greek festival, which will be sponsored on May 17 by the several departments of the College.

May 17 by the several departments of the College. The tentative program includes the Founders' Day exercises in the chapel, followed by Greek games and intra-mural track meet in the stadium in charge of the Physical Education De-partment. After a luncheon held in the College dining hall, the finals of the track meet will be held in the stadium. Immediately after the winners are announced, tea will be served in the dining hall under the supervision of the Home Economics Department. The Greek princess will be crowned follow-ing this social event and will be the guest of honor at the presentation of Sophocles' "Antigone," which will be presented on the steps of the Science Hall. Rehearsals are now under way under the direction of Miss Kulp, Miss Shaffer, Mrs. Currier, Dr. Page, Dr. Gingrich and Mr. Work. All costumes and masks are being made by the Cos-tume Designing Department, with Mrs. Currier as supervisor. Special musical selections by the women's and men's glee clubs and the mixed chorus will be presented under the direction of Pro-fessor Hunt and Mr. Workman. Following the presentation of this play, a buffet supper will be served in the dining hall.

the dining hall. The evening program will be devoted to the Science Open House and Exhibit, in which the chemistry, biology, zoology, botany, and physics departments will take part. Many new exhibits and speci-mens will be on display. An art exhibit, featuring Greek masks and costumes, will be held in the art rooms.

The committee in charge of arrange-ments consists of: Chairman, Miss Kulp, with Mrs. Currier, Miss Shaffer, Dr. Page, Dr. Gingrich, Professor Hunt, Professor Horn, Mr. Work, and Mr. Workman as assistants.

JUNE MUSIC FESTIVAL GETS UNDER WAY WITH 700 AT 2ND REHEARSAL

With a contagious enthusiasm, the musical talent of Reading and vicinity turned out en masse for the second re-hearsal under the capable direction of Ralph Fisher Smith.

Ralph Fisher Smith. This group nearly doubled the num-ber of singers who responded to the first call, and the leaders are anticipating 1,000 for the festival on June 6 and 7. Albright College is sponsoring what the committee hopes will be an annual event, and not only was the college well represented by interested members of the Glee Clubs, Band and Mixed Chorus, but—believe it or not—several profes-sors attended! More color was added at the last rehearsal by a group of Albright students who very graciously offered they participants their copies of music as they entered the auditorium. Fred Cardin, director of music at the

Fred Cardin, director of music at the Reading High School, was selected to conduct the 100-piece symphony or-chestra which will accompany the sing-ers. Rehearsals will soon get under

PROF. GODE VON AESCH SPEAKS TO JR. THESPIANS ON "GERMAN THEATRE"

The regular meeting of the Green Guild was held in Selwyn Hall last Thursday evening, April 19. Following a brief business session, a short play, "On the Park Bench," was presented with the following girls tak-ing part: Jeanette Henry, Ethel Go-forth, Cora Schankel, Maryet Kline, Julia Bowman, and Ethel Schaeffer. Professor Gode von Aesch, the speaker of the evening, took as his sub-ject, "The German Theatre." He traced the development of the drama in Ger-many and contrasted the German the-atre movement with the same institu-tion in England, France, and the United States. The topic was of such interest that many lingered after ad-journment to discuss other phases of the drama. The results of a recent questionnaire

the drama. The results of a recent questionnaire conducted by the Green Guild reveals that George Arliss and Helen Hayes are the favorites of the freshmen thespians, each receiving eleven votes. Other fa-vorites are Katherine Hepburn, Greta Garbo, Ann Harding, Norma Shearer, and John and Lionel Barrymore. Seri-ous plays occupy the commanding posi-tion with twenty votes; comedies sec-ond with five votes, while only two pre-fer musical comedies. The survey also reveals that acting is the chief interest with seventeen votes, directing comes second with seven votes, atging third with four votes, and lighting three votes.

INT. RELATIONS CLUB HEAR NEGRO PHYSICIAN ON SUBJECT "THE NAZI"

On Friday evening, April 20, the In-ternational Relations Club held its bi-monthly meeting in Selwyn parlor. Wesley Stevens, vice-president of In-ternational Relations Club, was acting chairman. He made a short speech of welcome to the seventeen new members present and then turned the meeting over to Gifford Webster, who introduced the speaker of the evening, Dr. Lee Terry, a prominent negro physician of New York.

New York. Dr. Terry was indeed well qualified to speak on the topic, The Nazis Through the Negro Eye," for he traveled several months in Germany under the guise of an American negro. Dr. Terry thinks Hitler's plan is a very good one, but that it is "psychologically crazy. Objectively, they have many reasons to feel that the Germans are a misunderstood people. Hitler wants Germany to be a world will unite if nothing unforseen happens. Hitler is attempting to establish a new national culture." A lively discussion ensued, and Dr. Terry explained many intricate parts of Hitler's plan. The new members are: Harold Enders, Gifford Webster. Adam Levengood, George Fritch, Lester Stabler, Ruth Turner, George Doviak, Paul Mohney, Antonio Elleni, Hunter McKain, Ruth Hicks, Jean Rosencranse, Carolyne Miller, Guy Brown, Elisabeth Blecker, Elisabeth Campbell, and Charles Moravec.

ROTARY BANQUET HELD IN COLLEGE DINING HALL; MUSIC FURNISHED BY CHORUS, MALE GLEESTERS AND BAND

Four Short Talks Given by Albright Students and Principal Address by Elmer L. Mohn; Bishop S. C. Breyfogel is Honor Guest and Dr. Erwin D. Funk Chairman of Annual Session

DR. S. H. PATTERSON SPEAKER AT ANNUAL PI GAMMA MU BANQUET

GAMMA MU BANQUET The Sixth Annual Initiation Banquet of the Pennsylvania Zeta Chapter of Pi Gamma Mu, National Honorary So-cial Science Fraternity, was held on Wednesday, April 25, at 6:80 P. M., in the Thomas Jefferson Tea Room. Many faculty members, actives, and alumni members were in attendance. The fol-lowing initiates were present: John Deininger, Madge Dieffenbach, Betty Goldberg, Elliott Goldstan, Jean Good-ling, John Haldeman, Alfred Kuhn, Bernard Levin, Sara Emma Myers, Sarah Rosenberg, Mildred Rothermel, and Lester Stabler.

Sarah Rosenberg, Mildred Rothermel, and Lester Stabler. The group was addressed briefly by Clyde Mullen, president; Elliott Goldstan, and Prof. Milton W. Hamilton. "Our Challenge in the Present Crisis" was dis-cussed by the speaker of the evening, Dr. S. Howard Patterson, professor of Economics at the University of Penn-sylvania and national treasurer of Pi Gamma Mu. Dr. Patterson classified the aims of the organizatico under the three words: Scholarship, Synthesis, and Service. He stressed the fact that stu-dents of many fields, including econom-ics, political science, natural science, sociology, history, and the classics, are united under the banner of Pi Gamma Mu. Naming the cultivation of the in-tellect and the synthesizing of the vari-ous phases of social science as two highly important aims, the speaker em-phasized the fact that these were merely stepping-stones to the larger goal of world service.

TWO COLLEGE GROUPS ELECT OFFICERS

At the annual Bible Class election held last Sunday. April 22, in the Theological Charle, the following offi-cers were chozen: President, Lester Stabler; Vice-resident, Jean Rosen-cranse; Scottary, Ruth Hicks; Treas-urer, Gras Barth. Miss Katherine Win-ters, chalman of the Nominating Com-mittee, presided over the election, and Mr. Charles Moravec over the worship envice that followed. The topic of the day, "Our All for the Kingdom," was presented by Marshall Brenneman, out-going president. The other former offi-cers are: Dorcas Haines, Vice-President; Paul Mohney, Secretary, and Jean Ro-sencranse, Treasurer. Faculty advisors are Professors Gingrich and Smith. At the annual Bible Class election

On Monday evening, April 23, the Skull and Bones Society held its month-ly meeting in the lecture room of the Science building, Dr. Clarence A. Horn and Instructor Marcus H. Green led a discussion on "Evolution." Many in-teresting phases of the oft-discussed topic were presented and explained. Following the discussion, the following papers were read: "Evolution of the Brain," Samuel Halperin; "Relation of Sea Water to Fluids of the Body," Karl Switzer; "Blood Relationships," Mel-vin Lustig. The following people will direct the activities of Skull and Bones next year: President, John Haldeman; Vice-Presi-dent, Harold Krohn; Secretary-Treas-urer, Theodore Purnell.

Rotarians invaded the dining hall Tuesday evening at 6:30 P. M. for their annual meeting as guests of the college.

They were greeted at the banquet by Dr. J. Warren Klein, president; ad-dressed by Elmer L. Mohn, president of the Albright College Alumni Associa-tion, and entertained by brief talks and musical programs by the students.

musical programs by the students. After a short business meeting of the Rotary Club, in which officers for the coming year were elected, brief talks on various phases of life at Albright were given by four students: H. LeRoy Brininger, "Academic Life;" Stanley Hino, "Athletics;" Miss Dorcas Haines, "Lip of a Girl," and Otho Hoofnagle. "Religious Life." All are members of this year's graduating class. In order that we might appreciate the

In order that we might appreciate the present and the great possibilities for the future of Albright, Mr. Brininger briefly outlined the history of the institution.

In part, he said: "In the spring of 1854, Bishop Orwig presented his plan for a school. In 1856, Union Seminary was opened in New Berlin, Pennsyl-vania. By 1887 it had outgrown its name and function. Its new name was Central Pennsylvania College. In 1895 another branch of the Evangelical Church set up a school in Myerstown known as Albright Collegiate Institute. Two years later it became Albright College.

Schuylkill Seminary was founded in Reading in 1881. In 1886 it was moved to Fredericksburg, Penna. Through the efforts of Dr. Warren F. Teel, however, it was moved back to this location in 1902.

In 1902, also, Central Pennsylvania College of New Berlin united with Albright College in Myerstown. In 1928 Albright and Schuylkill became Albright here in Reading.

Mohn, principal speaker, stressed the Reading music festival, to be held here June 6 and 7 in the College stadium under the auspices of the College. He predicted the festival will bring at least 15,000 visitors to the campus.

The alumni head spoke on "Albright College Today." He urged a closer relationship between the College activities and the city, with its civic and social clubs.

"The music festival," he said, "is a step in the right direction in linking the City of Reading with its college."

Bishop S. C. Breyfogel, honor guest, was introduced by Miss Mildred Rothermel.

Music was furnished by the College band, the Men's Glee Club, and the mixed chorus of 35 voices. Olaf Holmans played a piano solo. Dr. Erwin D. Funk, Reading Hos-

pital pathologist and Rotarian, presided over the session.

A 11		-			
The Alk	rightian	ARTS	AND	LETTERS	
Published every Friday during the school year by the students of Albright College, Reading, Pa.		THE PULITZER PRIZE Elizabeth Williams			
EDITORIA	AL STAFF	Peter Mon	ro Jack and	may prove both me wrong in our	r
Editor-in-Chief		estimate of Hervey Allen's ponderous tome, but, if so, at least our Nell will be in good company. It fell to Mr. Jack to write a criticism of "Anthony Ad-			1
FEATURES		verse" for the New York Times, and it			S
Elizabeth Williams Mildred Rothermel Louis Fittipaldi	Kenneth Hafer James Doyle Stella Hetrich	is my lot to prize winn	er at the sa	pick the Pulitzer me time that the	tt
				g the final choice.	5
NEWS		Mr. Jack was taking more of a chance, in some ways, than I am forced to take,			lt
Gladys Novaky Ruth Hicks William Moffet Marjorie Beglinger		for the judgment was that "Anthony			
Ruth Hicks Marjorie Beglinger Joseph Vargyas Irvin Batdorf Antonio Elleni Charles Moravec Eugene Barth Adam Levengood		Adverse" may become the best loved book of our time, and I being a very conservative soul, have only to say that			1
					Ľ
Dugene Darth	Junin Berengoou				1
BUSINESS STAFF		it "may become the most discussed book of all time." So far, it has broken all			1
Leroy GarriganBusiness Manager		records, I believe, and so long as college			li
Howard LeiphartCir. Manager		newspapers wish to try their luck (and			1
George Messersmith	Cir. Manager) it will probably	
		sation.	be a major	topic of conver-	1
Terms: \$2.00 per ye	ear-10 cents a copy.		of its trame	ndous popularity,	3
				autiful prose, its	Ľ
T 1.4.		color, hum	or, gusto, a	nd pathos, it has	L
Lanc	orials			of almost every	I.t
				Already in its succeeded in ob-	Ľ
	feeling of respon-			th heaven knows	1
sibility, mingled with gratitude and		how many subsequent printings, the			
hope, that the new Albrightian staff				bject of literary	
assumes its strange duties-respon-				of after-dinner -fence gossip. It	Ľ
sibility, because we fully understand				popularity-that	li
the magnitude and the difficulty of		I approach	h any estim	ate of it with a	
the task to which	falter in 1	ny voice, n	y knees playing	1	
gratitude, in that we are buoyed up		"Home, St	weet Home,	" and—alas and	1
by the realization that we were con-			ep bow to J	leas. Woe is me.	
sidered worthy enough to bear the				nthony's birth in	
welcome burden; and hope, since		the Alps, through his subsequent voy-			1
we feel that with a goodly share		ages, marriages, disappointments, suc-			
of fortune, co-operation, and down-		cesses, failures and intrigues to his death in the New World, there is a cer-			
right hard work, we shall be-		tain fascination about it which holds			
queath to our successors next April		your interest so steadily that common			1
a newspaper which will have trav-		everyday living seems a waste of time			1
elled even farther along the arduous		in comparison. Essentially a romantic adventure, or an adventurous romance,			ľ
path which our predecessors have so		it is also hi	istorically v	aluable. Not that	ľ
clearly indicated to us				any of ite own	1

in comparison. Essentially a romantic adventure, or an adventurous romance, it is also historically valuable. Not that it hasn't made history of its own (pun—??). It is a book that cannot es-cape notice of even the most un-literary minded person. That is, with the pos-sible exception of one individual—one erstwhile journalism student at Pitt whose taste runs to P. G. Wodehouse and Esquire magazine. (Ed. Note—Thou shalt not take Wodehouse's name in vain.) Our Nelle, seeking a kindred soul to appreciate "Anthony," casually asked him just what he thought. Imagine her chagrin when he said, "Oh, I haven't read anything of his lately!" Ah, me! Such is life in a big college, I suppose. It is especially, then, to the out-going editor and his capable associates that we dedicate this issue, our initial effort "on our own." It is they who have made of a dormescent, if not dormant, weekly a wideawake, living news-bearer with new, interesting features — a college paper forced to bow to none. It is they, too, who have made of an in-efficient luxury which was forever a Such is life in a big college, I suppose. However, nothing daunted, we did the recovery act and sharpened our pencils, made a stab at sharpening our wits, and nominated the very same volume for the Pulitzer prize. Maybe it's the spring— tra la—but I fancy that there are few, if any, more deserving novels eligible for this spring's award. Unless, of course, the books must conform to the NRA—which, of course, raises the ques-tion of the permissibility of making one volume do the work of three. drain on the college's and students' purses a self-maintaining business venture which is the organ of student activity and opinion-a suc-cessful operation which removed the malignant tumor of financial worry which in the past has distracted the editor from purely journalistic labor.

The 1935-36 Albrightian staff will diverge little from the editorial policy which has been the fashion student body's support. Fortunately we are in a position where we need in the past. We will adhere to a plan not beseech you for the encourage-ment which was so sadly lacking in former years. This time all that the staff must seek is not the *innovation* of action at once liberal and conservative, both wide-open and re-strictive. Small alterations in personnel, in features, in makeup, will certainly occur-improvements, we of a helpful spirit, but rather the *continuance* of the heart-gladdening interest which enabled last year's hope—but of basic changes there will be none, at least not until we have become entirely cognizant of the need or desirability for change, staff to turn in so good a piece of work. With a similar attitude of cooperation, the present staff cannot fail to justify the faith which has and of the value of the proposed replacement.

been reposed in us to make our col-lege weekly a newspaper which you will be proud to call your Al-And now for the inevitable plea. From time immemorial, college editors have embarked upon their will be careers with a formal appeal for the brightian.

THE ALBRIGHTIAN

AND LETTERS The "Y" Column

The President Speaks Co-operation is the keynote of the recent development of an organized Christian student movement. If it is not being too radical I should like to apply this key word to our own campus. In the past the Y. M. C. A. and the Y. W. C. A. have co-operated well—a situation commendable for the leaders of both organizations. It is my desire to see this splendid spirit continue and to push it on to a more advanced degree.

to see this splendid spirit continue and to push it on to a more advanced degree, so that we might also co-operate with the other organizations on the campus in an endeavor to promote a spirit of fellowship that will make life more worthwhile for all of us. There is also a splendid opportunity for the "Y" and the administration to co-operate in many things. After all, one of our biggest joys is that of help-ing to share the responsibilities and bur-dens of others, so let us as a "Y" culti-vate that greater joy by co-operating among ourselves, with the other organi-zations on the campus, and with the ad-ministration. ministration.

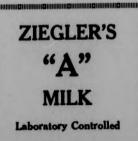
Another fine group of Albrightians turned out last Sunday afternoon to hear Dr. Graham Cook present his philturned out last Sunday afternoon to hear Dr. Graham Cook present his phil-osophy of life at the regular Vesper service held in Selwyn Hall. Preceding Dr. Cook's informal talk, a worship service was in charge of Betty Camp-bell. A freshman trio, composed of Leona Reed, Maryet Kline, and Amy Leitner, rendered a musical selection. Some statements made by Dr. Cook follow: "Live your philosophy of life: do not talk it. We should find modera-tion, integrity and enjoyment as the characteristics which mark our work and our recreation. Be proud but not conceited. Religion is a complete thing; we must give our all to religion. To be happy we must face the facts honestly and do the things we like to do. Above all, we must choose a hobby to give 'us something interesting and worthwhile to do. If we do this, we will not have to seek an escape mechanism or 'go the limit.'"

This Sunday, Dean Kratz, of the The-ology Seminary, will speak at Vespers. Starting this Sunday, supper will be served at 5:30 and Vespers will begin promptly at 6:15 on the terrace of Sel-wyn Hall.

The last few meetings here been an inspiration to us all. Some others, just as interesting, and with spiendid lead-ers, are already on one calendar. You can make them more successful and in-spiring by coming to the remaining serv-ices of the season.

Theatre Column

LOTN: 4-The story of five brothers-'Aded for eternity for a dying father's bust. Standing united against all ene-tides-guided by a loving mother's faith: "The House of Rothschild," with George Arliss, Boris Karloft, Loretta Young and Robert Young. BMEASSY-You have heard him-now meet him. Lanny Ross in "Melody in Spring." Co-starred are Charles Rug-gles, Ann Sothern, and Mary Boland. ASTOR-True life story of the loves of three sisters, "As the Earth Turns," creating two new young stars, Donal Woods and Jean Muir. In porson, Fin D'Orsay, vivacious French comedience.



KALEIDOSCOPE Kenneth Hafer

Chaos

Panta hrei. The response, involun-tary, was elicited from me. It, "all is flux," was occasioned by a glimpse of the editorial room of a local newspaper. A spectacle more bizarre I have never the editorial room of a local newspaper. A spectacle more bizarre I have never seen. The room, not very large, was filled with an indefinable nervous en-ergy—vaue because of the attempt to conceal it. Desks, battered, were every-where. Lights, hanging, were held in position over the desks by a weird ar-rangement of strings. Paper shields, haphazardly fixt, were hung from the green lamp shades, further aiding the direction of the light. Reporters, in-different, banging on typewriters. A shirt-sleeved man, phlegmatic, endlessly snipping copies. A feature writer, fe-male, carmenesque, chewing candy while a cigaret dangled from her lips. Her hands, clawy, beating a devil's tat-too on her machine. Everything and everyone was self sufficient—an entity. There were no rules. No apparent method to the madness. The press, be-low, injecting the only note of harmony to the scene—undertoning and overton-ing all. Night

Night

Night A thing of beauty is a joy forever. At least that is the sentiment of Keats (he probably filched it from Euripides), and it is singularly apt when applied to our campus. At night its beauty is en-hanced a thousandfold. Then it is that there is a mood of majestic melancholy brooding in its ineluctable loveliness. It shimmers in the haze of the starlight in a manner which transcends any purely objective aspect, lifting it to epic pro-portions, and making of it an emo-tional abstraction, truly universal in its scope. Like an Acolian harp responding to the daliance of a zeplyr, it breathes a superb muted song of melancholy ecstasy, and the charges of an unre-histiants becomes almost spectacularly absurd. For by night they become souls highly sensitized by extrinsic emotions. They are less sentient beings than they are aesthetic interpreters of the pas-sionate vibrations of art and nature.

The Prophet Erudite

Wilbur Glenn Voliva has gone and done it again. Not content to rest on his laurels gained by professing his be-lief in the theory that the earth is as flat as his head, he now claims that Satan will take the world in September. How long will it be, savant Voliva, be-fore Tammany muscles in on the cut?

Mumblings

Mumblings The Fleet's In and the picture is out. Due to the protests of Secretary of Navy Swanson and Admiral Rodman, Paul Cadnus' depiction of sailors on a holi-day was withdrawn from public display. This, I think, was a noble act on the part of our self-appoionted custodians of Public Morality. Our gobs, contrary to the sinister implications of the can-vas, neither get drunk nor go a-girling. You and even I know that the sailor on shore leave immediately seeks diversion in the following manner: First—He hies himself away to the public library. This is done in order to catch up on the read-ing material impossible to secure on board ship. Second—He visits the aquarium. Here he meets the denizens of the deep, with whom he has hereto-fore had only a bowing acquaintance. Third—He inspects the psychopathic ward of a hospital. In this institution he tries to learn how a naval officer's mind functions. Fourth—He goes back to the ship burdened with enough pamphlets and data to rock the boat.





PAGE FOUR

Around the Campus Louis Fittipaldi

Gladys Novaky

Lucy I. Knoblauch attended the an-nual Temple University Day Law School formal the past week-end.

We wonder who is the sorrel-topped Junior Bill Tilden who is being called, and justly, Casanova?

Miss Mildred Newkirk, of the Freshman class, has resumed her studies after spending a week at home due to the death of her mother.

The Duchess has taken up her knitting again. This time she is weaving her coils about a Senior day student who recently wrought his initial surgical operation upon the intimate anatomy of a defense-less little rat.

The meeting of the Berks County Alumni Association will be held on May 3, 1934, in the Spanish dining room instead of May 8, because of the Read-ing music festival rehearsal.

Boy, did you miss it! A certain Junior female skating fanatic— whose initials are identical to those of Spark Plug's googly-eyed owner —took a beautiful flop while strut-ting her stuff in front of the Ad building. Was her face red? (Ed. Note—We wonder if that cleverly placed question mark was really meant to be the fruit of Fittipaldi's fecund skull.)

Miss Hilda Seibert, of Hughesville, was the week-end guest of Bill Mc-Clintock.

Get a load of this: A Senior coed remarked at the banquet last nite that every time she looks at a poor defenseless male he starts trem-bling. The first part of her last name is synonymous with that little feathered harbinger of spring.

Mary Bentzel and Amy Leitner en-tertained guests on Sunday.

The lad whose last name is sim-ilar to a loose rope will appreciate a fifty-cent donation so that he can take a Senior girl to the movies. Incidentally, she's his hostess. You can bring in your donations to "yours truly."

The A. P. O. dance on April 21, at the Green Valley Country Club, was a success

THE ALBRIGHTIAN

We hear that that gangling, cigar loving Senior is all het up about a certain Frosh coed. She has large brown eyes and is a member of our kitchen force. Every time she struts around he ogles at her with all his might.

The Skull and Bones Society is plan-ning to have a doggie roast at Bern-hart's Dam in the near future.

Every time that elongated Soph-omore, who lives over the chapel and whose funny antics have filled us with merriment on many occa-sions, comes back from a week-end at home, he goes to bed at 6 o'clock P. M. He can't take it—neither could I.

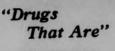
Kappa Upsilon Phi will hold their an-nual spring dance at Galen Hall on Sat-urday, April 28, with music by the Checkers.

Three cheers for the young man who recently told the Senior dorm girls that they shouldn't think that they are the salt of the earth. Boy, were they ever taken down. Heh! Heh!

Boys-get your money saved for the Senior dance on May 26.

Does that certain blond Junior, whose domicile is the Zetas and who is at times called "Flash," get all riled up when someone tells him that his new flame was recently cast adrift by a Senior frater of his?

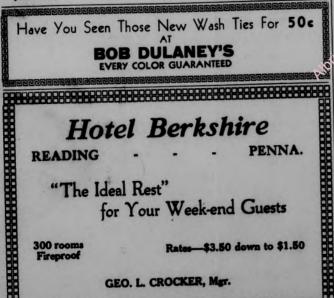
W. B. BOYER Incorporated



THREE STORES

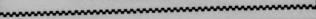
Ninth and Spring Ninth and Greenwich Thirteenth and Amity

Visit Our Fountain All the Other Students Do!



RELIABLE, CONVENIENT, ECONOMICAL TRANSPORTATION READING STREET RAILWAY COMPANY

READING COACH COMPANY







A THREE-MINUTE THRILL For 35 Cents?

HERE'S a thrill to liven the dullest evening -telephone Home. A chat with the Family is just like seeing them. It's a pleasure for them as it is for you.

Call them tonight. After 8:30 P.M. (Standard Time) go to a telephone and give the Operator the number. Then "hold the line" . . . it's as easy as it's inexpensive.

The cost-if your home is within 100 miles -- is only 35 cents for a three-minute tak. For further distances and longer conversations, the rates are proportionately low.

> FOR LOWEST COST always REMEMBER . .

> The low Night Rates are ef-fective after 8:30 P. M. Standard Time (9:30 P. M. Daylight Sav-ing Time). FIRST:

ing Time). SECOND: Night Rates apply only on Sta-tion to Station calls—that is, on calls for a telephone, but not for a specific person. THIRD: Make a "date" to telephone home regularly once a week. Then the folks will be waiting for your call and you'll not waste any of the 3-minute talking period.

THE BELL TELEPHONE COMPANY OF PENNSYLVANIA

M--7