

Faculty Retreat —Huge Success

On September 7-8, the faculty and administrators returned to Camp Conrad Weiser in Wernersville for their annual conference sessions (retreat). The institutional goals and objectives related to the long range planning and an administrative evaluation were some of the highlights of this retreat.

As many of us here remember the program chose in the spring of 76 as a basis for new planning efforts was HELIX. To not only have a renewed planning effort but a continuous growing effort to attain some institutional goals. Helix, as a concrete vehicle thru which the components were discovered to realize the true need of this institution. Two phases were initiated last Spring. First the Institutional goals inventory taken from faculty, administration, trustees and a sample of students and alumni results were tallied and summarized.

The concerns of ALBRIGHT focused around these ten goals with the highest priority being the concern for Personal Development of the Student. Governance, Church-relatedness, Intellectual- Aesthetic Environment, Freedom on campus, Community within the College, Intellectual Orientation, Diversity and Homogeneity on campus, Relationships between Liberal Arts and Sciences and Professional/ Vocational Education, Climate for Administration are all topics that were discussed and given great attention and consideration during the two days of retreat.

Now that Phase I of the long range planning is complete Phase II is already in Progress with the preparation of a goals statement, a concrete basis for future design. Taking into consideration all that

was part of the retreat a complete, concise, specific coordinated goals statement will be presented to the trustees before their annual Nov. 5th meeting. The goal statement is not to be a place where we are to stop but a sounding board for all ideas and 'the' place to begin.

Also an evaluation of the Administration was summarized by Dr. Arnie Tilden; the committee was headed by Dean McBride; this was the Institutional Function Inventory and this became very relevant to our goals program. No feeling of dissatisfaction arose this year because of discussion or argument of facts. The question did not argue the results of both surveys but why?...and what implications?

In completion of the goals statement, the key has been molded to unlock the evaluation of programs both academic and social, a basis for planning and many other aspects of the college's work. In conclusion the goals statement is really the birth of a vehicle to keep ALBRIGHT COLLEGE the best possible school it could be.

A big gap had been discovered in the attitude of students as opposed to faculty and administrators as to the idea of putting student personal development above all other concerns. A lack of something perhaps *communication* is the cause of the different attitude—faculty and administrators feeling they have been putting this above all while students feel they are not.

A true feeling of accomplishment and a sense of relief that something is concrete and will and is being worked on and not just discussed, a tremendous step forward, indeed.



Counseling Center Opens

The Counseling Center, located on the first floor of Selwyn Hall, is open from 11:00 AM to 4:00 PM Monday through Friday. Students are asked to schedule appointments with the secretary, Mrs. Sirak. A student may indicate the staff member with whom he/she wishes to talk.

A variety of services are offered to students such as:

Counseling: on a one-to-one basis about any concerns that students might have.

Study Skills: how to take notes, budget time, listen to a lecture, prepare for an exam, and an analysis of current study habits are offered.

Tutoring: student tutors available for most courses.

Testing: a battery of tests can be taken which may include ability and achievement tests, career and personality inventories.

Workshops: mini workshops on life planning, value clarification, and decision making will be offered throughout the year. Take advantage of these services. Come to the Counseling Center.

THE ALBRIGHTIAN

September 18, 1976 Reading, Pennsylvania

Biology Professor Named

Dr. Roger D. Jensen, Ames, Iowa, recent recipient of the doctor of philosophy degree in botany from Iowa State University has been named instructor in biology at Albright College. Dr. Arthur L. Schultz, president confirmed. His appointment was effective September 1.

A graduate of Graceland College, magna cum laude in biology, Dr. Jensen earned the master of science degree in his field at the University of Missouri at Kansas City and completed his doctoral studies in mycology this past

February. A graduate assistant and instructor in biology at Iowa State prior to his Albright appointment, he served also as graduate assistant at the University of Missouri concurrent with his graduate studies.

In addition, Dr. Jensen has worked for the university and the U.S. Department of Agriculture during the recent summer months in programs concerned with the application and evaluation of various chemicals for the control of Dutch Elm Disease and the

identification, rating, and recording of airborne fungal spores and their relationship to fruit and stalk rot of select crop plants.

He is a member of the Botanical Society of America, American Institute of Biological Sciences, and the Iowa Academy of Science. Dr. Jensen has done considerable research in ecology and taxonomy in the determination of fungicidal and/or fungistatic properties of selected fungi, and in the development of techniques for commercial production of *M. esculenta* ascocarps.

Sociology Position Filled

Harriet B. Davis, Muhlenburg Township, former therapist with the Family Guidance Center of Reading and Berks County, had been named assistant professor of sociology at Albright College. Dr. Arthur L. Schultz, president has announced. She began her new duties September 1.

A graduate of Ohio State University, Mrs. Davis received the master of social work from the University of Pennsylvania. Also, she has completed post-graduate training as a family therapist at Children's

Hospital, Philadelphia.

Previous to her Family Guidance Center appointment, Mrs. Davis was a social worker with the Department of Welfare in New York City, Children's Services of Buffalo, N.Y., and the Franklin Township, N.J. public schools. In addition, she has been involved with the mental health team of the Reading School District and the local Child Development Program, predecessor to the current Title IV Program.



ENJOYING THE ACTIVITIES FAIR
DURING ORIENTATION

Library to Expand Facilities

A grant of 75,000 toward the proposed addition to the Albright College Library has been approved by the trustees of the Kresge Foundation, Troy, Michigan. Dr. Arthur L. Schultz, Albright president has announced.

The addition of a fourth floor to the Library is one of the major construction projects proposed in Albright's 5.3 million dollar "Years of Challenge" capital fund campaign presently being conducted among alumni, parents, and friends of the college. As of August 15, more than 2, 475, 000 in gifts and pledges has been received toward the five-year goal.

In his announcement of the Kresge action, Mr. William H. Baldwin, foundation president, indicated that fulfillment of the

grant is contingent upon the college's securing the balance of the funds required to complete the project on or before March 15, 1977. Inclusive of the Kresge grant, only 75,000 is needed to meet that condition, Dr. Schultz said.

Because the Library and its services are utilized by the greatest number of students and faculty, the proposed addition has been given top priority. The new floor will accommodate expanded learning resources, additional individual research and study carrels, and increased reference volumes. The space also will permit more effective use of the main-floor reading areas and additional seating in accordance with recommended guidelines for college and university libraries, Dr. Schultz pointed out.

New Responsibilities Assumed

Four members of the Albright College faculty have been named chairpersons of their respective departments effective this September under a recently inaugurated rotational concept of departmental leadership. Dr. Robert E. McBride, vice president for academic affairs, has confirmed.

Named to the top departmental posts as a result of the change are: Annadora V. Shirk, English; Dr. Luther F. Brossman, Modern Foreign Languages; Dr. Marsha B. Green, Psychology; and William R. Bishop, Jr., History.

The rotational chairperson concept, which has gained much support in higher education,

offers a variety of benefits to the total educational program of the institution, Dr. McBride related. "Such a change provides a broader base for participation in the leadership process at the department level, and permits more effective utilization of individual creativity in maintaining a quality learning environment."

Not all departments at Albright will be subject to the change, he continued. Each area will be evaluated in relation to anticipated benefits under the new system, with a view of implementing the rotational concept as appropriate.

Mrs. Shirk, professor of English, teaches speech communication



and English. A member of the faculty since 1946, she is a candidate for the Ph.D. in rhetoric and communications at Temple University. Dr. Brossman is professor of German and director of the college's language laboratory. He joined the faculty in 1947.

Dr. Green, an Albright alumna, is associate professor of psychology with teaching emphasis in learning and motivation, and physiological psychology. She has been a member of the faculty since 1968. Mr. Bishop, secretary to the faculty, is associate professor of history with a specialty in European history. He joined the faculty in 1948.

the gifts of the late Sebastian S. Kresge, founder of the S.S. Kresge Company. However, the Company and the Foundation are not related in any way.

In addition the Alcoa Foundation of Pittsburgh, a previous source of support for the college, has approved a grant of 20,000, payable over three years, for library expansion in Albright's "Years of Challenge" capital campaign. In presenting the Foundation's initial check for \$7,000 Earl L. Gadbery, vice president, expressed Alcoa's best wishes for the success of the college's expansion project.

The Gulf Oil Foundation, with its headquarters also in Pittsburgh, has announced the award of \$5,000 grant for Albright's library expansion project. Foundation president, A. Lewis, Jr. remarked that "we are pleased that it is possible to provide this support and extend best wishes for the continued good progress of the college."

Foundations Approved "Burr" Grant

The Kresge grant is one of several major foundation gifts sought by Albright through its capital campaign effort,

and is a welcomed expression of their support of the college's total educational program. The current total of gifts and pledges is approximately one half of the \$4.3 million Albright hopes to raise from all private sources.

During the past 53 years, the Kresge Foundation has made appropriations of more than \$260 million to institutions in the fields of higher education, health services, the arts, social welfare, and the care of the young and the aging. Construction and major renovation of facilities is the Foundation's primary concern, and the grants are usually made on a challenge basis to encourage further fund-raising efforts.

The foundation, one of the largest in the United States in size of its assets and appropriations, was created solely through

Home Ec Instructors Appointed

Carolyn P. Milam, Plymouth Valley, Norristown, and Shamiram Mazejy, Menomonie, Wisconsin, have been named instructors in home economics at Albright College. Dr. Arthur L. Schultz, president has announced.

Mrs. Milam, a former home economist with the Penn Fruit Company, Philadelphia, will serve part-time during the fall and continue in a full-time capacity through the spring term. Her specialty is child development and family life education.

Miss Mazejy, a recent graduate of the University of Wisconsin (Stout) at Menomonie, will instruct full time in the areas of clothing, textiles, and design, Dr. Schultz added.

A graduate of the University of Kentucky, Mrs. Milam received the master of science degree in child development and psychology from the University of North Carolina and completed additional graduate study in developmental psychology at the Merrill-Palmer Institute in Detroit and in German, French and psychology at North Carolina State at Raleigh and Westminster College, New Wilmington, where she served also as a part-time instructor in psychology.

Previous to her appointment with Penn Fruit, Mrs. Milam taught various home economics specialties at the secondary level,

and served in several teacher/administrator capacities with the HEADSTART program in Detroit, Michigan, and Greenville, NC.

Among her professional affiliations are Alpha Omicron Pi, Kappa Delta Pi, Omicron Nu, Kappa Omicron Phi, Phi Upsilon Omicron, and AAUW, AAUP, and AHEA.

Miss Mazejy received both the bachelor of science in home economics and the same degree in home economics education from the University of Wisconsin, before earning the master of science degree this August from the same institution.

Concurrent with her graduate studies, she conducted a task analysis of the clothing service occupations in the State of Wisconsin under a State-granted graduate assistantship, and prepared study guides for beginning undergraduate textiles students at the University of Wisconsin under a University graduate assistantship in the apparel, textiles, and design department. In addition, she has participated in seminars and research tours of textile mills and fabrication plants, and designer showrooms in Europe and the United States.

Miss Mazejy also has been an account executive in the sale of graphic arts to advertisers and television broadcasters in New York City.

Competent Freshmen Strike Again

I'm sure everyone knows who the person with the glazed look in his eye standing in the middle of the library is! No, not a senior preparing for the LAW BOARDS (but they are on their way); not an upperclassman after 48 hours of studying for one final (not yet!)—Yes, a freshman!

There are a total of 362 freshmen accepted here at Albright, with 176 being of the female sex and 148 men (not a bad ratio). Total applications that had been received were

1192. The class rank of 1980 is 76.9 for men and 84.0 for women on a percentile scale.

A flow of concern was felt about incoming students SAT scores. Our freshmen averaged 501.2 in verbal and 548.1 in math with combined average 1049.3 high above national standards (+138). Compared to Albright scores from the previous ten years the class is above average, definitely a class capable of filling the shoes of those who were before them.

Shultz Approves New Evening Director

Paul F. Sable, Northampton, former president and director of Allentown Business School, a division of INTEXT, has been named director of the evening division and continuing education at Albright College. Dr. Arthur L. Schultz, president, reported. He had assumed his new duties August 1.

A graduate of the University of Scranton where he also earned the master of business administration in marketing, he has completed post-graduate work at Lehigh and Temple Universities, and specialty seminars and workshops in his field.

Mr. Sable has been associated with A.B.S. since 1968 when he was named its director. He was appointed vice president in 1970 and president in 1972. Previously, he served as marketing representative for International Correspondence School, also a division of INTEXT.

President of Perfect Enterprises, Inc., an automotive business venture, he is a former vice president of the Pennsylvania Association of Business Schools and the Eastern Chapter of the American Society for Training and Development. Vice chairperson and secretary of

Region II Higher Education Planning Council, he is a member of the Lehigh Valley Drug Abuse Council and the Overall Planning Program Group for the City of Allentown.

His professional affiliations include, among others, the National Business Education Association, Sales and Marketing Executives International, American Association for Higher Education, and Delta Mu Delta, national honor society in business administration. He has served also on various evaluation teams for post, secondary education under state and federal agencies.

Welcome back!
Albright College

BLUTE BABBLES

Amazing how time flies, isn't it? Weren't we all just saying farewell to our parents and wondering what college life would be like? Well three years later we are all set for the gun lap, the final page in the book. In between many interesting things have occurred. Here are some of the least important ones, but we figured people would like them anyway.

Our first hero is the undisputed number one trainer here at Albright, Bill Helm. One day poor Wendy Freese came into his office with a sprained ankle. Mr. Helm immediately diagnosed that she was in tremendous pain and promptly pulled out his patented pain-killer, injection. This is a hypodermic needle about six inches long filled with purple dye. Poor Wendy was about in tears before she realized that she was the victim of a prank.

Besides this, yours truly once went to Mr. Helm complaining of diarrhea. Mr. Helm queried, "Is it bad?" "Yes," I replied. "Do you want immediate relief?" Helm asked. "Yes," I emphatically replied. Whereupon he stated, "Take this," and handed me a giant sized cork.

Our next hero is the always pleasant and easy to get along

with Bill Popp. Seems he invested in a new car last year. Beautiful car, too. Well our old pal Mr. Helm quickly interrupted a potential football players interview last year to inform Mr. Popp, "Dont worry, Bill. I got the name of the girl who shot the arrow through your tire." Popp immediately told the potential recruit, "Dont worry, he's a bull - he plays jokes like this all the time!" Whence he looked out of the window and sure enough there was an arrow in his tire. Popp flew out of his office, down the stairs (the seismograph registered 3.4) only to find that the arrow was placed sideways in his hubcap. A red faced Popp sulked and still hasn't gotten Helm back for that one.

Last year during the first week of school Head Football Coach John Potsklan was calling roll in one of his gym classes. There were several of the Korean or Vietnamese exchange students in his class. When confronted with their names the coach asked them for a pronunciation. One of them replied that his name was Phuc (pronounced well you know how it was pronounced). So the coach in rare Potsklanese replied, "Well, hell we can't call you that around here, we'll have to call you puck, like in ice hockey."

Moving right along our next subject is the always silent photographer of the lions John Wise. John has a habit of gently criticizing officials on missed calls. I'm sure most of you have heard him at one time or another from the press box. Well two years ago the football team was at Delaware Valley he was taking his pictures from the top row of a painters scaffold with us (WXAC) below him. We were directly behind the visitors (Albright) stands. A ref made a call against Albright on a close play and John leaned over, almost fell off and hollered "Jesus Christ, Fred we got ya the hell out of basketball now we have to get you out of football!"

These are just a few of the anecdotes and such that have gone on in the past few years unfortunately most others just can't be printed in a family paper like the Albrightian.

Just a serious note: Final arrangements are now being made for the Albright Lions basketball team to meet the touring National Team of Peru. The tentative date is Nov. 15. Should be a good one if it goes thru, as it will give the Lions a much needed pre-season romp.



Presidential Address

The opening of a new academic year is a time of excitement. For each of us, it is a time of rebirth. New opportunities to be explored and new directions to be charted. In this 121st year of Albright College we welcome many new faces to our campus community and welcome back upperclass students.

We ask your cooperation during this year while an additional floor is added to the Library Building. I am sure there will be some inconveniences but the completion of the project will benefit us all.

The establishment of goals and long-range planning will be another important project of

this new academic year. To retain our vitality as an educational community, we must continue the process of redefinition. We must find new and more effective ways to meet our educational challenges and enhance our interrelatedness. We must continue to focus on those humane values that have inspired and guided past generations who have shared the Albright experience.

I look forward to sharing this year with you as we experience the elation and frustration, the joy and sorrow, the contemplation and debate, the caring and the growth that is an academic year at Albright.

Arthur Schultz
President

Co-Chairpersons Reflect

Albright campus witnessed the plans of orientation '76 in action this past week. The program was no doubt a success.

Without the help of the steering committee and the orientation leaders our goal would not have been achieved. We thank these upperclassmen for a tremendous amount of their time and effort.

Underneath the order of events of orientation we saw important things happening. With the encouragement of a hard working group of orientation leaders, the new Albrightians

defined the goal of *Perspectives*. It was the beginning of the class of '80, a group of individuals becoming aware of others as they progressed through the group activities. We feel the orientation staff set the groundwork facilitating the awareness of freshman as individuals. It was a rewarding experience for the staff as well as the freshmen.

We began to see a process of growth and we hope to see each and every member of the freshmen class continue to grow to discover personal success over the next years.

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Lions Debut Against Lycoming — SURE WINNERS

Albright College football team are once again under the spot lights Saturday, Sept. 18th at 7:30 PM with their 1976 season opener against Lycoming.

The grid squad began the pre-season training with the objective of having a successful defense of the Lion's Middle Atlantic Conference (MAC) North Section title and another post-season berth in the National Collegiate Athletic Association (NCAA) Division II tournament. To fulfill this objective the Lion's have 29 of last season's 34 varsity letterman returning and are expected to see a lot of playing time.

The team is returning with its potent wishbone offense intact, which led the MAC NORTH in 1975 with the exception of Chris Cimcik (tackle). Pat Sharp, junior quarterback and senior running backs Frankie Franks and Bill Gallen look forward to improved performances, even though last year Frankie led the league with 339 yards rushing, while Bill was third with 331.

Among other returnees, keep your eyes open for sophomores Kevin Kelly, defensive middle guard, and Ray Granger, linebacker who twice were

chosen as "Rookie of the Week" by the EASTERN College Athletic conference during the 1975 season. The Lion's have been put thru a stiff workout prior to their 9 game schedule beginning with our game against Lycoming.

The first chance the Lions had to test their skills this season was a scrimmage against Muhlenberg last Sat. Sept. 11. Potsklan said "Our staff has been experimenting with a number of players at various positions particularly in the defensive backfield and linebacker positions were able to pull it all together and conquer Muhlenberg in what Coach Potsklans feels is just another practice.

The first chance the Lions had to test their skills this season was a scrimmage against Muhlenberg last Sat. Sept. 11. Potsklan said "Our Staff has been experimenting with a number of players at various positions particularly in the defensive backfield and linebacker positions, where graduation hurt the most." Even with this experimenting the Lions were able to pull it all together and conquer Muhlenberg in what Coach Potsklans feels is just another practice.

Co-captains Named

During the summer, Albright Athletic Director and Head Basketball Coach Dr. Wilber G. Renken has announced that juniors Dan Jones (Coatesville, Pa.) and Doug Scherr (E. Northport, N.Y.) will be co-captains for the Lion cagers in 1976-77.

Both Jones and Scherr were members of the 1973-74 Lion

team that last won the MAC Northern Section Championship. Scherr, a 6-4 200 pounder, was the starting center on that team while Jones saw service as a relief forward and sometime starter. Jones has been a consistent performer in the Lion frontcourt while Scherr has provided valuable bench strength in both the pivot and frontcourt positions.

SPORTS



Booster Coach Arrives On Campus

For the first time in the history of Albright the fall of 1976 will see an intercollegiate soccer team. The team will play a limited schedule of games during its initial season, six, and it will not be eligible for any MAC conference championship honors due to lack of league games, but, a complete schedule is in the making for 1977.

Head Coach Robert Boucher is a graduate of Lock Haven State College where he majored in

Health and Physical Education. Coach Boucher has had good experience in soccer. He was a member of the two state conference championship soccer teams at Lock Haven and a member of the team that received the first ever invitation to the NCAA tournament. Coach Boucher has served as a PIAA soccer official for the past two years and plays center fullback for the Red of the Central Penn Soccer League.

The team schedule is as follows:

Friday, Oct. 1	Delaware Valley	HOME
Monday, Oct. 4	Dickinson	AWAY
Tuesday, Oct. 12	Moravian	AWAY
Tuesday, Oct. 19	Ursinus	HOME
Friday, Oct. 29	Delaware Valley	AWAY
Wednesday, Nov. 10	Wilkes	AWAY

