

HELP THE
DRIVE!

The Albrightian

DO YOUR BIT!
CONTRIBUTE!

VOLUME XXVII.

READING, PA., FRIDAY, JANUARY 17, 1930.

NUMBER 13

DRIVE IN FULL SWING REACHES \$200,000 MARK AND PROMISES TO TOP QUOTA AT CLOSING

Enthusiastic Campaigners Canvass 16,000 Citizens of City in Interest of Albright College

SUCCESS IS NOW IN SIGHT

Slowly, but with an assured progress, the Campaign Workers of the city are forging on to their goal of \$350,000, to be used in creating a Greater Albright. Opened by the spirited addresses of Judge Marx, Dr. Teel, and campaign manager Dreshman, Friday evening, and followed by daily luncheons and the fiery challenges of the leaders, the drive will inevitably go across with a bang.

Roused by the startling statements of Judge Marx in his address at the Monday luncheon, in which he disclosed the deplorable condition which exists in Reading—that of having 52 per cent of the youngsters who range in age from 14 to 16 years in the continuation school, and with the 6 to 10 per cent range of neighboring cities—the workers set out with renewed energy and determination to "snap" the Readingites out of their state of lethargy so far as sponsoring educational projects of all types is concerned. During the course of his talk, he told of the advantages to be gained from an institution such as Albright College and pointed to the large number of Reading and Berks boys and girls who are registered at the school. A larger college, and a better facility would attract greater numbers, and afford opportunity to many to carry on into the higher forms of learning. Why not plead with the people from this point of view? He warned the men that they would meet with strong and stubborn opposition, but despite that fact, should allow no prospect to remain unvisited—no man to escape from the challenge to give evidence of his civic pride in contributing to this worthy project. A sum of \$14,580.00 was reported to end, in addition to the nucleus sum have been collected over the week of \$150,000.

An additional figure of \$13,411 was reported Tuesday at a meeting of the workers, division leaders and the special gifts committee, held at Rajah Temple. Of the figures reported, \$10,411 was secured by the teams and \$3,000 was reported by the special gifts committee. In the latter amount is the donation of \$1,000 from one contributor.

Alvin (Doggie) Julian, who took over a team captaincy on Monday, and organized his personnel in one day, was high team captain, reporting \$636. Julian is captain of team No. 8. The second team was that of J. C. Shenk, No. 65, with \$515, while third was team No. 1, Philip Knoblauch, with \$425.

High division was F. Joseph W. Essick, leader, with \$1,256. Division B, Landes P. Miller, leader, and William J. Senner, Jr., associate, was second with \$1,001. Division L, J. H. Hartzell, Jr., leader, was third with \$1,067; and Division P, J. H. Fritz, leader, and J. F. Reddig, associate, was fourth with \$1,033.

Educational Campaign
E. J. Poole, president of the Reading Chamber of Commerce and president of the Manufacturers' Association, was the first speaker. He laid great stress on the economic value of the city and said that the drive had resolved itself into an "educational campaign." He referred to the value of having an accredited institution of learning within the city, small incomes to send their children making it possible for persons of to school.

Judge Frederick A. Marx, campaign chairman, spoke briefly and urged his workers to put forth greater efforts to insure success in the drive.

C. H. Dreshman, campaign manager, delivered a fiery address, saying that Reading and Berks County are on trial.

"Albright College is not on trial," he declared. "But the city and county are on trial before the world; before Allentown, with its Muhlenberg College; Easton, with Lafayette;

Debaters Bow to Juniata by 2-1 Decision

Kellogg Peace Pact Subject for Lively Argument

The Negative team of Albright on the question, Resolved, "That the United States Withdraw from the Kellogg Peace Pact," and consisting of Mendelsohn, Blumberg, Tucker and White, traveled to Juniata College last Tuesday, to engage that institution in debate.

The contest was a lively one, both sides offering many points in defense and presenting them in a very dramatic manner. But it remained for the rebuttals to bring out the best each team had in the way of oratory and in refuting arguments already advanced. Bechtel and Hartzler in particular for Juniata and Mendelsohn for Albright. It was a fine debate, as evidenced by the many expressions of praise and favorable comments brought to our attention during the Social which followed after the debate. We might add that above all we were mighty pleased to hear Manager Wittmer, of Juniata, compliment our team upon their fine sportsmanship. It might not be amiss to add also that we appreciated the hospitality and friendliness of the entire Forensic Council of Juniata, which in our estimation, were supreme.

Dr. L. Harvey Brumbaugh was the chairman. Juniata's team is composed of Paul Bechtel, Morley Mays, Harold Hartzler and Edwin Warner. The three judge method of judging was used, the judges voting two to one in favor of Juniata.

—HELP THE DRIVE—

Girls' Glee Club Selects Costumes

Several Concerts in Other Cities Being Arranged

The Girls' Glee Club held a business meeting at 10 o'clock on Tuesday in the chapel. President Gross took charge and some matters of vital importance were presented. A costume for concert wear was suggested and a plan decided upon. The costume is to be a white sport dress with Peter Pan collar and cuffs and a red bolero jacket which may be removed if desirable for sacred concerts. White stockings and slippers with a strap and baby Louis heel complete the ensemble.

The manager is arranging a series of concerts as well as several weekend trips. These will include concerts in Lancaster, Philadelphia, New Jersey, Bethlehem, Pottsville and probably a western trip. The club work is improving and a successful season is expected.

Miss Irene Fray, a member of the freshmen class, has been selected as accompanist and is performing her task capably.

Lancaster, with Franklin and Marshall, and others. Albright has lived through the test of a hard beginning and it has stood the test of time.

Another meeting was held Thursday at noon with a luncheon, at the Rajah Temple.

Thursday evening speakers were again on the air in behalf of the drive. Rabbi Louis J. Haas spoke from Station WRAW at 9.00 p. m. Music on the program was furnished by the Albright College Collegians.

STUDENTS' DRIVE FUND

A large number of students of Albright College have been unflinchingly giving their time to the support of the drive. For those who are at all able, financial co-operation with the movement will help make for its success.

On Monday at chapel a collection will be taken to help swell the fund and make for the complete success of the project. \$1,000 is our quota. Let's all dig deep and show our appreciation for our college.

Albright Five Beat Ursinus By 48 to 26

Charley Haines Leads Attack as Bears Are Downed Fifth Time

Albright College won its fourth cage tilt of the season by easily defeating Ursinus last night on the Armory floor by a one-sided score of 48 to 26. It was Ursinus' fifth loss of the season. The Bears have not won a tilt this season.

The Lions had little trouble in winning, taking the lead early in the first half and increasing their advantage as the game progressed. Albright forged into the lead after the Bears succeeded in knocking the count twice early in the first half. Coach "Fog" Smith's boys led at half time by 22 to 16.

Following intermission Coach Kichline's Bears were unable to hold the stronger Lion team in check with Charley Haines and Bucky Horn scoring wildly. Meanwhile, the great defensive playing of the Red and White aggregation held the invaders scoreless for the first six minutes of play.

The Bears mustered by ten points in the last session with Coach Young and Blair Egge dividing the honors evenly. Albright scored 11 times from the field and garnered four from the foul line. Both teams showed good form on the charity line, with Albright registering 10 in 17 tries. The Bears missed five times and scored a half dozen.

Charles Haines, erstwhile luminary of the gridiron, proved himself a good basketball tosser, leading the Albright attack with six field goals for 12 markers. Bull Firing, Bucky Horn and Abe Karlip each accounted for eight points.

The Zeta Omega Epsilon team defeated the Lions, 27 to 20, in an inter-fraternity game which served as the preliminary attraction.

—HELP THE DRIVE—

Girls Top E-Town in Lively Return Tilt, Score 15-11

Elizabethtowners Threaten in 2nd Half But Rally Save Albright

The Girls' varsity chalked up another victory last Saturday evening when they defeated the Elizabethtown sextette, 15-11 on their home floor. The entire game was hard fought and closely contested with neither team being able to forge ahead to a comfortable lead.

The Red and White six was ahead 10 at half time, but the E-town girls sprung a surprise by rapidly tying the score at 10 all. The A.C. team proved themselves the stronger however, and made two field goals to win the game. Each member of the squad did her duty and played a bang-up game. Evidences of this were seen in Leah Deck's black eye and Dettie's knee. But the squad is in good spirits and aiming for a "three straight" when they encounter the Reading Y. W. six on Friday evening.

On the Albright squad Detteline, Mosser, Bennet, Benninger, Eisenbeis, Parnes, Kutz, Deck and F. Wilkes saw action in the game. The scoring for A. C.: field goals, Mosser 2, Bennet 1, Detteline 3. Four Detteline 3. For E-town: field goals Gish 3, Fouts 2, Ballinger 2.

Skull and Bones Hear Dr. Werner on Radium Ther.

Reading Dermatologist Gives Many Points of Interest

The Skull and Bones organization held their second successful meeting Tuesday evening, January 14.

Dr. Frank Werner, noted specialist of this city, was the speaker of the evening. He gave a very interesting, well illustrated, and educational lecture on "Radium" and "Radium Therapy."

Radium was first discovered in 1910 by Madame Curie and her husband, M. Curie. He found that pitchblende residues, from which practically all the uranium had been extracted, exhibited considerable radio activity. She first succeeded in extracting the radium from barium bromide which was obtained in Bohemia. The chief source of radium, though only slight amounts are obtained, is from uranium; three tons of uranium yielding one gram of radium.

There is one very characteristic feature of radium; that is, that radium gives off three types of radioactive rays: the Alpha, the Beta, and the Gamma rays.

The Alpha and Beta rays are highly irritating to the tissues of the body, however not very penetrating, being able to be screened off by thin sheets of aluminum and sometimes paper. The Gamma rays, though not so irritating, have a considerable penetrating power, being able to penetrate as much as two millimeters of lead.

Radium, being very expensive, is preserved and the emanations (radon) are collected, and bottled in gold or glass seeds for use. Radium therapy is a new science; there is a great deal to be learned about it. Many specialists and scientists are today using it in the treatment of diseases with much success.

In the treatment of cancer very beneficial results have been obtained. The Gamma rays produce a fibrous tissue around the cancer cells. The mesothelial cells of the blood vessels as well as the lining are destroyed, thus cutting off the blood supply, and causing deterioration and death of the cancer cells.

Many types and innumerable cases of skin diseases have succumbed to the radium treatment. The treatment of cancer of the skin if not applied too late has always met with special success. Birth marks, acne, and other disfiguring diseases of the skin have always been treated effectively with radium.

Radium, though used successfully in the treatment of diseases, has many detrimental effects if not used with extreme care. Burns, and systemic effects have occurred with constant use of radium by radium workers, and by overdosing diseased patients. Bone microsis is a typical type of infection caused by continuous handling of radium without proper protection. Radium is at the crest of its popularity today. Millions of dollars are being spent yearly to further educate the public as well as the research workers in the use and

(Continued on Page 4)

EXAMS LOOM AS STUDENTS TAKE TO BOOKS AGAIN

Midnight Electricity Gives Evidence of Increased Activity

TESTS SCHEDULE JAN. 23-29

The college can expect a tremendous rise in electricity cost for soon students and attendants at Albright will begin to burn the midnight oil, to walk about the campus vaguely staring into space as though trying to recall something, and to be generally self centered. The big reason—well, the schedule at the end of this article will give you that and remind you that the much dreaded monster "examinations" is about to enter our midst to harass us, to tax our capacities of endurance, with power and ability, to find out what we don't know, and mark us accordingly.

To the Freshmen who have never taken exams, because of their brilliancy, to the Sophs who may have crammed the first year, to the Juniors who slid through to their present rank and to the Seniors who are contemplating the omens of June, 1930, it will be a dreaded and abhorred event. To those who have studied and prepared their lessons daily it will be just another opportunity to make use of acquired knowledge.

So buckle down, everybody, and after consulting the schedule do your best. There is no need for worry. But be sure it is your best. Following is the schedule for the exams:

Thursday, January 23—8:00 A. M., German 5; Psychology 1, Sec. a; French 5; English 2, Sec. a; English 12; Gov. of Europe. 10:00 A. M., Educ. History; Hygiene; Educ. Psychology. 1:30 P. M., Chemistry 1; English 2, Sec. a; Greek 4; Ethics 1, Sec. a; History 9; Botany; Botany 4; Foods 2, a.

Friday, January 24—8:00 A. M.: Fine Arts 5, a; French 2; German 2; Spanish 1; Greek 1; Math. 1, Sec. b; Social Path; English 8, 10:00 A. M.: Home Econ. 15 & 9; Education 5. 1:30 P. M.: German 1, Sec. a; Economics 1; English 6; Education 2; Psychology 2; History 3; Latin 1; 2:30 P. M.: Math. 9.

Saturday, January 25—8:00 A. M.: Comparative Anat.

Monday, January 27—8:00 A. M.: Fine Arts 5, a; English 1, Sec. b; Finance 3; Latin 5; Psychology 1, Sec. b; Chemistry 2; Education 1; Geology. 10:00 A. M.: Bible 2; Idealism. 1:30 P. M.: Home Econ. 1 & 5; Biology 2; Latin 3; German 6; Psychology 1, Sec. d; Business Law; French 7. 3:30 P. M.: Child Psychology.

Tuesday, January 28—8:00 A. M.: Psychology 1, Sec. c; German 7; French 1, Sec. a; French 3; Spanish 2; Greek 3; English 5; Latin 7; History 2; Chemistry 4. 10:00 A. M.: World 3; Politics; Home Econ. 13; Latin 3; College Algebra. 1:30 P. M.: History 1; Econ. Problems; Latin 11; English 7. 2:30 P. M.: Physics 1; 3:30 P. M.: German 1, Sec. b; Class Civics.

Wednesday, January 29—8:00 A. M.: English 1, Sec. a; Greek 2; Math. 1, Sec. a; Accounting 2; Botany 5; Philosophy; Latin 9; Foods 18, a. 10:00 A. M.: German 8; Spanish 3; French 1, Sec. b; History. 1:30 P. M.: English 1, Sec. c; English 2, Sec. b; German 3; Sociology 1; Ethics 1, Sec. b; Management Sph. Trig. 4:00 P. M.: English 3; Educa. 10.

—HELP THE DRIVE—

Bishop Breyfogel to Name Trustees

At the drive luncheon held at the Rajah Temple, Bishop S. C. Breyfogel announced that eight representative citizens, mostly from Reading and vicinity, would be named as trustees at large.

This plan is in accordance with the charter granted to the Greater Albright College, which contains provisions to that effect.

Such a move is designed to place the citizens of Reading in closer harmony and understanding with the growing college.

CALENDAR FOR WEEK BEGINNING JANUARY 20

MONDAY — Debate, "Socialism," 6:30 p. m.

B. J. Jones and Professional Women's Dinner, 6:00 p. m., College Dining Hall.

Girls' Glee Club, 7:30 p. m., chapel.

TUESDAY — "Y" Meeting, 7:00 p. m., Selwyn Hall.

Q. C. Club, 8:00 p. m., Inter-Fraternity Basketball, 8:00 p. m.

WEDNESDAY — Girls' Glee Club, 4:30 p. m.

Exams 1:11

THURSDAY — Men's Glee Club, 7:00 p. m.

"Dominos," 8:30 p. m.

SATURDAY — Basketball, 7:30 p. m., Albright vs. Temple, at home.

THE ALBRIGHTIAN

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EDITORIALS

GETTING IN THE SWING

Nomads, wanderers of the sandy wastelands, once having eaten with a stranger are thenceforth and forever his friend, and as such, realize their duty to defend his life. Campaign workers, plodders from door to door, once having eaten with one Mr. Drehman are thereafter out for blood at the risk of their own lives.

As most things that succeed begin with a slow movement at first, this fact is almost taken for granted. The Albright College Drive is on and men are working, devoting much of their time to the project. Their civic pride has been stirred within them and they have come from the ranks to work in a new cause. But the progress is slow, or rather was slow. Mr. Drehman has returned to town and has called his men to the realization of the seriousness of the matter. Like a snowball rolling down a snow-covered hill, the drive is picking up money and momentum. Rivalry between teams leads some captains to withhold amounts for a later and bigger surprise. This may or may not be a good thing. Nevertheless, the workers should view the fact in this light: Let them assume that nothing is being withheld and the small figure will inspire effort. Then if there is a surprise at the end it will help to put the thing over the top. Let them not trust to surprise. The letter may not be agreeable.

Let the effort that is put forth be a surprise that will surprise even the worker. Let us forget—Perseverance and Determination insure Success.

ON VALUE

We go to college. Yet, do we honestly answer the question—why? Is it to meet the right people or to develop that aura always ascribed to the college graduate? Is it to spend those years in idleness when spectacular feats and higher constructive work are impossible, the youth still being in the formative state; or is it to develop what one has?

We are in college. Each of us have ability. Do we strive to develop that ability? or are we carried away by college itself? Do we lose our contact with ourselves in the rush to develop other contacts? Do we in the words of Socrates "know ourselves"? The best in college cannot be achieved by too strict adherence to study, neither can it be achieved by the laxity too often prevalent. There is a medium, arrived at only through a true perception of values, a balance of powers or efforts.

We are nearing the middle of the year, it is time to take inventory. Have we gotten the best out of the first half or are we listing too strongly towards the extreme? Freshmen are beginning to learn what it's all about. Seniors are finding where they have fallen short. The result resolves itself into the answer to the question—what is your idea as to the ultimate value of college? —D.V.S.

BLUFFING

Now that the holidays are over and we are again back to the old routine of college work we face those pleasant nightmares known as mid-year exams.

When they begin and throughout the entire exam period he who attempts to bluff the profs will be assured that he belongs to what is perhaps the greatest class of bluffers in existence.

Out of one hundred University of Cincinnati students who recently took a special examination composed of questions which had no answer, half of them bluffed 46 per cent or more! Some of them bluffed their way through 81 per cent of examinations, which asked for fictitious word definitions, authors of unwritten books and identifications of certain alleged passages in Shakespeare.

The same examinations given to fifty-eight non-college men and women chosen at random, showed that the bluffing score of this group was only 25 per cent. Whereupon, a well known writer exclaimed in acute distress, "Our educational system trains to dishonesty and pretentiousness."

Well, perhaps he is right. Nevertheless we still defend bluffing. Is it not better to make an attempt than to lie down entirely? At least making the attempt shows a somewhat do-or-die spirit. We know that bluffing is wrong, yet some instructors often give credit for "attempts" at answering questions. If students are ingenious enough in bluffing, some professors may respect their genius enough to give it consideration.

And then the art of bluffing always and never fails to produce some very amusing material for faculty small talk!



INCONGRUOUS

Of all appeals to the imagination none arouse as much curiosity as titles unusual. This urge to be different is met with criticism—adverse in majority—and the question is "To be or not to be." Who does not stop and read twice such staring headlines as "Laugh at My Funeral?" (apologies to Lit. Dig.) And perhaps some one may object here because I have not placed the interrogation point after Dig. parenthesis. Which all brings me to a discussion of a shopwindow wherein the "different" was so ably interpreted. Meeting Schultz, his greeting struck: "And how are you, I have no doubt." Before us were two models, and they behind one-half inch of plate glass. No matter. It might well have been opaque! Where can you find descriptions like this any day? The lady in mink coat and fur turban without gloves cleverly clutched a disconnected pole while standing in pointed heel dancing pumps on a pair of cock-eyed skis. Her fashionably attired girl friend in Hudson seal coat also wore silk stockings and had a hockey stick in hand with skates attached to her nimble hoofs held up from the snow covered ground as she sat there—no ice in sight! Time for a "coke with lemon" after a sight like that.

But we're out for money. After a long and convincing speech about the ease with which a five hundred or two hundred fifty dollar pledge can be contributed in ten quarter annual payments of twenty-five and so forth, what is rarer than a good sympathetic look and a cash contribution of one dollar? It all helps, to be sure, but what's wrong with the logical arrangement of that good line? "One hundred dollars in ten payments of ten dollars each." "The amount is not to be paid now." "Think of the easy payment plan." "Sound business investment." "Two hundred thousand dollars brought to Reading annually by students, their relatives, friends, or what have you." Variety is a vital condiment in this unseasonable existence. And do we have it? We're the Jolly Rogers.

And it was only last summer when my friend asked me why I gave the blind man a nickel and forgot to take a pencil. You know the blind man finally found my good friend hiding in a corner. That blind man could have read the sign which hung on the water cooler: "In case of fire, jump out the window and turn to the left."

However, mendicants command our respect. They can live on the funds which they obtain and that is more than some of us campaigners could do just now. But things have changed. (So has my reader's cognition). To close the dilemma I ask all of you to whole heartedly support the men who are working in this Drive. They themselves are gradually and more wisely at each pace realizing the importance in the success of the effort exerted. And Albright will win.

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THE PRINCE'S DARLING

By GEORGE FREEDY

The appearance of "General Crack" last year presented something different in the way of historical novels which caused us to look forward to his new book with pleasure. We were not disappointed. "The Prince's Darling" is equally as dramatic and makes for as enjoyable and exciting reading as its predecessor.

The scene of the story is laid in Saxony at the close of the Seventeenth Century and the principal characters are Madelon Sibylla von Neitschutz, who is to marry the Elector of Saxony. She really loves her second cousin, the handsome, dashing Delphicus de Haverbeck and of this love Count Sturm takes advantage to avenge himself on her father whom he has hated for years.

The awful consequences of this hatred are not foreseen, however, until it is too late and Madelon suffers innocently in the torture chambers of the grim fortress of Koenigsburg.

The characters are strongly painted throughout and the story presents that amount of the element of tragedy which makes for a good novel. If you like historical romance it is well worth your reading.

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PHYSICIANS SUPPLIESAlbright,
Jan. 15, 1930.

Hell-o Mon:

I am keeping my promise to write weakly to you. This is a very busy time for me. The Exams are coming and I am kept busy making 'ponies.' No, that does not mean a young horse; it means reports for my own use. I am also busy with basketball, tonight I play Ursinus at the Armory. "Fog" still thinks that I need not practice because I am that good.

Say Mon, I sure am glad that Pop got his false teeth before Christmas. You remember that if he didn't get them we wouldn't have turkey. I am very much pleased because I got that red sweater for Christmas. The boys like it so much that they want me to loan it to them. You saved money by buying it at Sears & Roebuck because other stores want \$10.00, and you only paid \$9.85.

Tell Pop that he can buy wooden legs cheap down here. They only cost \$3.00 for one, left or right.

Well I must stop to listen to the professor ask questions.

Son,
HEN.

P. S. Tell the boys at the store Speedy was asking about them.



Campaign! Campaign! Everybody on your toes. Everything is all set for at least \$350,000. Dig in and do your part for Alma. What comes in belongs to you for although Reading is far sightedly working for Albright, you are receiving her benefits and doing your part to make the history of your college what you want to be proud of while out in the world rubbing elbows with graduates of the greatest institutions in the country. Look ahead and be loyal!

Friday night was a great night. The campaign got off on the right foot with everybody ready and set. The girls didn't get much mixed up in their efforts to be of assistance and on the whole an exciting time was experienced.

The Lioness sextet didn't have any trouble defeating E-Town after they got started Saturday night, but the first game away is bound to have some drawbacks and E-Town ought to know its own floor pretty well by this time. We are looking forward to some interesting games from this team and also some excellent victories.

Campus opinion also has it that the boys are going to take Ursinus Friday. G-Burg was an unlooked for piece of luck, but they'll be all right for Albright when the return comes.

The Junior play bears all the earmarks of an excellent show, if preliminary practices can be used as evidence. The cast is certainly good, and the advertising of an Albright social should bring the young heathens from both sides of the campus out for an enjoyable evening. Then, too, don't forget it's Valentine's Eve.

Speaking of Valentine's Eve reminds one of all the delightful things that can happen around that time of year. Funny Valentines and all. Maybe it's a sign of Spring.

Senior blazers and responsibilities. Seating arrangements for second semester. Much change. A galaxy of plans for different things, whirling and the general uproar of last minute things to be done before exams. All this, and that most important of important items, campaign. As often before, we can't see our way out. What a new year.

The Albrightian staff is to be awarded keys for three years work. Collegians, who work so hard hunting their mail box keys for four years, deserve some sort of award too. Probably they would appreciate combination locks as a life endowment.

This will be probably of interest ten years from now as a 'look-back'. The clocks in the Administration building have begun their hourly alarm. Students are now not in so much danger of sleeping through from one class to the next. To say nothing of being alone with the Prof. in the interval between.

Well Hiegh Ho!

—HELP THE DRIVE—

PERSIFLAGE

By SCHULTZ

Well, well, well, how some of these students do love to solicit funds! It seems to be "fund" for all students concerned. Of course, some of 'em really work—but then some of 'em really don't. Must give them credit, though, for being willing to help. It is rather unfortunate that this drive should come just before exam time. Not that we really would do any studying anyway, but you know, it's the principle of the thing. And talking about the principle of the thing reminds me of the Scotchman who had fifty dollars stolen from his frugal person.

"It's na the principle of the thing; it's the money." And that's what we're after in this drive, children.

We're after 350,000 of the root of all evil. Will we get it? We certainly will! And if we don't, we can always ask John D. Rockefeller for a dime, and Henry Ford will probably contribute a check of a little less than a dollar. If those two don't come across, the rich men of the college like Richuiti and myself, will make up the rest. Now you tell one!

DO YOUR BIT TOWARD THE DRIVE!

Fraternity Notes

PI ALPHA TAU

On Tuesday evening the Pi Alpha Tau Sorority held their first initiation and "rushing" party of the present year. Margaret Wolf, Mary Hetrick, Eleanor Boesch and Anna Strauss, all members of the senior class, were admitted into active membership. The ceremony took place in the Selwyn Hall reception room and the new members were presented with corsage bouquets of sweet peas.

The initiation was followed by a party for "rushers" in the social rooms of the girls' dorm. Each member of the sorority brought a guest and the entertainment was patterned along lines of aviation since the party was an "Aeroplane party."

During the evening points were awarded to the winners of the games. Leah Dech, one of the guests, was awarded a prize for scoring the most points.

Ann Heere, the president of the sorority, was in charge of the evening program. The committee was headed by Marion Costello, who had charge of the decorations, which were a blue sky, silver stars, white clouds and aeroplanes floating about; Charlotte Lenhart, who was responsible for the fine refreshments; Helen Fredericks, Elfreda Saul, Amy Leinbach, who furnished the music; Pauline Kaseman and Gladys Jenkins also assisted.

The guests included: Flora Gross, Lydia Schober, Victoria Orban, Kathryn Hoffman, Sarah Varner, Louise Bennet, Grace Seibert, Leah Dech, Kathryn Kutz, Estelle Pennepacker, Anna Wanner, Irene Porter and Pauline Richards.

THE LIONS' CLUB

The Lions' Club, the organization of the athletes of the campus, has come into renewed action this year. Many of the members of the football squad have been received into membership. The pins selected by the club are a new idea this year and an outstanding edition to either the members' vests or some of the co-eds' dresses. The officers elected for the year were the popular choice of the club and are as follows: John Seasholtz, president; Joseph Norris, secretary; Joseph James, treasurer.

A House committee headed by the president has been appointed to serve in the best interests of the club and to consider the welfare of its members. By-laws and a constitution concerning the gym dorm where the Lions' club rooms are located and the members spend most of their time, have been drawn up by the club. A strict observance of these regulations is required at all times.

The club has a definite social committee who are planning for a big affair in the spring term. The banquet is a big affair for the Lions' Club and everything points to its success, and the success of other Lions' Club activities during the year.

ALPHA PI OMEGA

The Alpha Pi Omega Fraternity acted as host to the debating team who visited us last Friday evening from Lehigh University. Everything possible was done to make pleasant the short stay of the guests and several delightful acquaintances were formed.

MacDuff: They tell me Sandy is a human dynamo.
MacBeth: Dinna ye ken everything he wears is charged?



Gay Times Ahead!

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The "LOWDOWN" on Reversing Charges



FOLKS at home would rather hear your voice than see your chirography, no matter how nicely you write.

You, too, would rather hear *their* voices.

Most College Men will concede us those two points.

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By a most satisfactory method which we call "Reversing the Charges."

You go to the nearest telephone, give the operator your home telephone number and tell her you want to *reverse the charge*.

She will connect you with Home, you will have your chat; and Dad will get the bill!

Simple? Satisfactory? You'll be surprised!

Just for fun . . . call Home tonight.



TO-WIT-TO-WHO Things the Staff See

Able changing a TIRE on his Chevy—Johnny Dengler WEAR-
ing a blue sweater—Jimmy Mc-
at 14th and PENN Streets
and Dickinson
at the State—
Football GAMES interest-
ing the co-eds—Flora Gross and
her sister EMERGING from
under a bed—Helen and Lil GO-
ING to a party—A party on
Thursday nite on the campus
WITHOUT a chaperon—The Girls'
Glee DISCUSSING outfits—Henry
Zehner GIVING out cans of
chicken soup—Packy WORKING
for the campaign fund—Dave Neff
TALKING to Louise—Pet FIXING
up his car—Some girl CALLING
Joe Norris up—Katie Hoffman
coming down the drive—Helen
zeman in THE Book Store—
Coach Smith discussing NEW
plays—the day students BUYING
new furniture—The girls' sextette
SLIDING home from E-town with
the bacon—LARRY Hutton all
dressed up—Two VARSITY games
this week-end—Zehner and Shaf-
fer soliciting in a bar-room—
Abel at church—Maud Stiller US-
ING flour to thicken soup.

"Next to a beautiful girl, what do
you think is the most interesting
thing in the world?"

"When I'm next to a beautiful
girl I'm not worrying about statis-
tics."—Virginia Reel.

Campus Luminaries

WILLIAM BURKHART

Our genial Editor-in-chief, who
may sometimes be seen with a har-
assed look upon his usually smiling
countenance, vainly imploring his
staff for more 'copy.' "Bill" has had
an exceptionally brilliant career in
connection with the publications at
Albright and has always been the
pride of the English department. In
addition, he is the possessor of a
fine tenor voice, and may be heard
on any Sunday at Christ Episcopal
Church.

Just what his intentions are upon
graduation, we don't quite know, but
we feel sure he is headed for suc-
cess and wish him God-speed.

SKULL AND BONES HEAR

(Continued from Page 1)

benefits of the rare metal. There is
much to be learned yet and a field
of endeavor is open to all of us sci-
entific and medical students.

The lecture was well attended, the
Science Lecture Hall being complet-
ely filled. The Skull and Bones as a
whole wishes to express their appre-
ciation for the co-operation of the
student body and we hope that you
all will come out again. Watch for
announcement of our next meeting.

We, the laboratory assistants of
Biology department, wish to announce
the birth of 14 Albino mice, which
now make a total of 17 showing that
we are rapidly developing into a big-
ger and greater Albright.

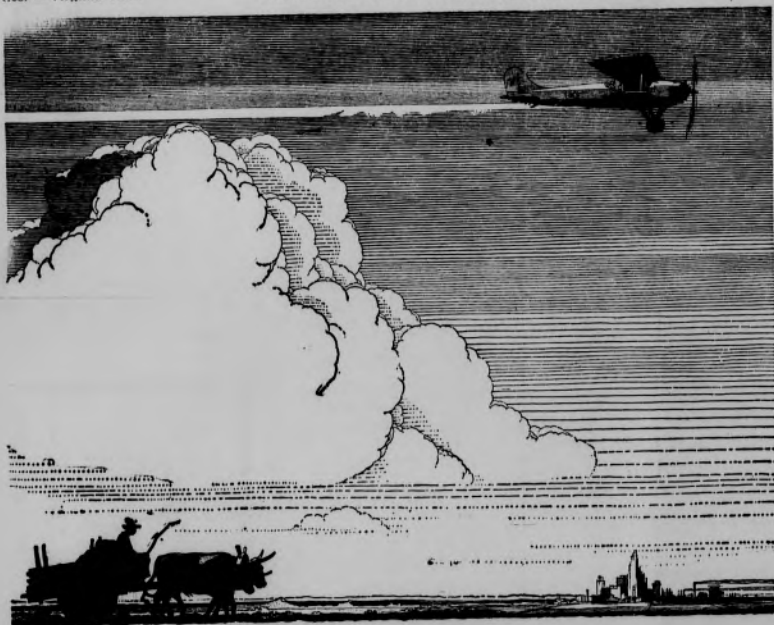
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UP FROM THE OXCART

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to an understanding of our recent economic develop-
ments."—From the report of President Hoover's
Committee on Recent Economic Changes

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production. Faster consumption. Faster communication.

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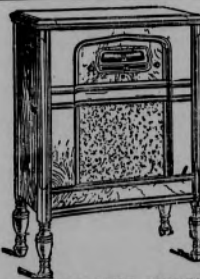
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